

THE POLARIZATION OF CORPORATE SUSTAINABILITY

Preliminary Program (subject to change)



2nd October 2025



Copenhagen Business School, Dalgas Have 15, 2000 Frederiksberg

8:30	Welcome Coffee
9:00 – 9:15	Introduction by Jeremy Moon (room: DH.Ø.1.41)
9:15 – 10:30	Keynote by Andreas Rasche (room: DH.Ø.1.41) followed by a plenary discussion joined by Hannah Trittin-Ulbrich, Francesco Rosati, and Cecilie Steenbuch Traberg, moderated by Onna Malou van den Broek --- Coffee break ----
11:00 - 12.15	Two parallel symposia (stream 1: DH.Ø.1.41; stream 2: DH.Ø.0.46): Stream 1. Sustainability Governance & Polarization Table discussion with Amalie Salomon Jankjær, Leonard Seabrooke, Kevin Flowers, and Jeremy Moon (moderator) Stream 2. Sustainable Consumption & Polarization Table discussion with Meike Janssen, Cecilie Steenbuch Traberg, Andrea Veggerby Lind, and Kristian Roed Nielsen (moderator) --- Lunch break ---
13:15 - 14.30	Two parallel symposia (stream 1: DH.Ø.1.01; stream 2: DH.Ø.0.46): Stream 1. Sustainability Communication & Polarization Table discussion with Hannah Trittin-Ulbrich, Mikkel Lotzfeldt, Salla-Maaria Laaksonen, Dennis Schoeneborn, and Bennet Schwoon (moderator) Stream 2. Sustainable Business Models & Polarization Table discussion with Esben Pedersen, Colin Melvin, Francesco Rosati, and Lena Prouchet (moderator) ---- Coffee break ---
15:00 – 16:15	Keynote by Susanne Stormer (room: DH.Ø.1.01) followed by a plenary discussion joined by Kevin Flowers, Richard Walakira, Mikkel Lotzfeldt and Colin Melvin, moderated by Dennis Schoeneborn
16:15 – 16:30	Closing statement by Onna Malou van den Broek --- Drinks reception ---

Keynotes:



Susanne Stormer, PwC
Denmark



Professor Andreas Rasche,
Copenhagen Business School

Speakers and panellists:



Dr Onna Malou van den
Broek, Copenhagen Business
School



Kevin Flowers, DG Research &
Innovation, European
Commission



Amalie Salomon Jankjær,
Alliance of Democracies



Associate Professor Meike
Janssen, Copenhagen Business
School



Associate Professor Salla-Maaria Laaksonen,
University of Helsinki



Dr Andrea Veggerby Lind,
Copenhagen University



Mikkel Lotzfeldt, Geelmuyden
Kiese Denmark



Colin Melvin, Arkadiko Partners



Professor Jeremy Moon,
Copenhagen Business School



Associate Professor Kristian
Roed Nielsen, Copenhagen
Business School



Professor Esben Pedersen,
Copenhagen Business School



Dr Lena Prouchet, Copenhagen
Business School



Associate Professor Francesco
Rosati, Technical University of
Denmark



Professor Leonard Seabrooke,
Copenhagen Business School



Professor Dennis Schoeneborn,
Copenhagen Business School



Dr Bennet Schwoon,
Copenhagen Business School



Dr Cecilie Steenbuch Traberg,
Copenhagen Business School



Professor Hannah Trittin-
Ulbrich, Leuphana University



Richard Walakira, independent